

*Our GWM(Thailand) is looking for supplier who interested to join our Bidding project below.Please contact our Tender Department:Janthima 065-5022656  
You can follow us on GWM Thailand Tender / Facebook. We will update the new bidding information on there.*

## **Bidding Project Information**

<b>1.Project Name</b>
GWM Malaysia New Retail Website Development Technical Service Bidding Project
<b>2.Tender Contact</b>
Janthima, TEL:065-5022656, E-mail:Janthima@gwm.co.th
<b>3.Project Overview</b>
This bidding is to recruit website technical service provider to design GWM (Malaysia) new retail website customer journey with front page, and backstage CMS system.
<b>4. The Bidding Scope</b>
<ol style="list-style-type: none"> <li>1. Website page design and front-end development</li> <li>2. Back-end development of content management system</li> <li>3. Third-party integration, from requirements analysis, prototyping, design, development, testing and other complete product processes.</li> </ol>
<b>5.Technical Requirments</b>
<ol style="list-style-type: none"> <li>1. Build site-wide content architecture, page design and front-end development that meet market brand requirements and user needs.</li> <li>2. Build a comprehensive website content management system. The system needs to facilitate the maintenance of website materials, basic editing of pages, and daily operation of the website by staff members with non-IT background.</li> <li>3. Provide website data and incident monitoring plan, and deploy the buried point according to this.</li> <li>4. Ensure the high availability, scalability and stability of the website.</li> </ol>
<b>6.Supplier Qualification Requirements</b>
<ol style="list-style-type: none"> <li>1. The registered capital is more than 10 million baht (or equivalent foreign currency), with independent legal personality, and capable of assuming civil liabilities.</li> <li>2. The company's business is normal, with strong operating strength and after-sales service system, which can ensure the smooth implementation of this project.</li> </ol>
<b>7.Experience Requirements</b>
<ol style="list-style-type: none"> <li>1. Possess industry-leading website front-end page design experience, and at least 2 years of enterprise-level official website operation and CMS system development experience, and has the ability to target development.</li> <li>2. For service cases on the official website of well-known automobile brands or service cases on the overseas official website of TOP10 domestic brands, please provide the performance certificate of the official website of service enterprises from 2019 to 2021 (provide scanned copies of the contract or relevant supporting materials, and the confidential parts can be hidden).</li> </ol>
<b>8.Due Date</b>
25/1/2022