

Our GWM(Thailand) is looking for supplier who interested to join our Bidding project below.Please contact our Tender Department:Felix 065-5022656
 You can follow us on [GWM Thailand Tender | Facebook](#). We will update the new bidding information on there.

NO.	Project Name	Department	Tender contact	Contact	Project overview	The bidding scope	Technical requirments	Supplier qualification requirements	Experience requirements	Due date
1	Cooling Tower Structure Improvement and Repairing Project	Tender	Felix	065-5022656 felix@gwm.cn	Improve and repair the rusty and deteriorated structure total 3 areas including structure of cooling tower no.3, structure of support of stairway, and structure of support of side water pipes which affected from air humidity and chemical to prevent the collapse and danger that can occur with the operators. Especially the structure of cooling tower no.3 will be improved and repaired to support the flexible coupling shaft of the fan unit to prepare for production.	Restore damaged structures	<p>1. The contractor will have to allocate properly responsible people to conduct a site survey, show understanding about the project via the reasonable and effective work plan, project implementation method, material selection, and procurement, etc. corresponding with the project requirements.</p> <p>2.After reviewing the project, the contractor will start to improve and repair the structures, overhaul gear reducer to check components before installing fan hub, set alignment and vibration for gear reducer, fan blade, and flexible coupling shaft to be within standard parameters, and others according to the technical requirements specified in the contract.</p> <p>3.After improving and repairing the structures, the contractor will make an appointment with the GWM project owner to perform the buy-off process. The contractor will submit the reports to the GWM project owner consider and sign to accept work completeness.</p> <p>4. After signing work completeness, the contractor will able to perform according to the invoice issuing process.</p>	Directly construction business	<p>1.The project manager has more than 5 years of experience in construction.</p> <p>2. The project engineer is a civil engineer and has certification from the Council of Engineers and has more than 5 years of experience in construction.</p>	5/13/2021
2	ORA ES11 & R1 Creative Project	Tender	Janthima	065-5022656 Janthima@gwm.co.th	To support holistic marketing strategy and communication plan of ORA ES11 (Good Cat) and R1 (Black Cat) in Thai market which will be launching in Q4. GWM Thailand plans to select communication agency who responsible as one stop service for marketing communication strategy, creative work, lead and conduct research agency, and activation (media ride & drive/ product launch/ satellite launch/ consumer ride & drive) agency.	<p>1. Contract period: June2021 – May2022 (1 year)</p> <p>2.The scope of communication agency services includes Research, Strategic and Planning, Creative, Production, Activation, Analysis, Account Management (Daily work) and others.</p>	<p>Including but not limited to</p> <p>1. Insight and analysis of marketing environment (Research part)</p> <p>2. Strategic and Planning</p> <ul style="list-style-type: none"> > To provide strategic ORA brand and ORA's product consulting & planning service. > To provide strategic counteract plan (business & brand issues) > To develop holistic communication plan (IMC) and consolidate all detail from other partner (media, event) in same page. > To strategically analyze & prepare for Ora's brand plan to strengthen each consumer's purchasing funnel & drive sale's volume. <p>3. Creative Part</p> <ul style="list-style-type: none"> > To develop creative concept & idea, design layout, copywriter, retouching, finished artwork (AW) and release material. > To develop communication marketing material both offline and online. > To supervise and oversee all communication marketing material production quality and CI checking. > To rationally create the good consumer's perception & consumer's desired response towards Ora brand & product. <p>4. Production Part:</p> <ul style="list-style-type: none"> > Sourcing production house and coordinate with them to produce & develop communication material both offline and online with effective and efficiency cost. > Delivery all material on time with good quality <p>5. Planning and execute major brand activities e.g., product launch , media ride & drive, regional launch, customer ride & drive.</p> <p>6. Analysis Part</p> <ul style="list-style-type: none"> > competitor & campaign analysis presentation > competitor movement and market situation (weekly) and new models launch campaign ASAP <p>7.Daily work flow and mechanism</p>	<p>1.The bidding agency must have the service experience in automotive industry or other global brands.</p> <p>2.The bidding agency can accept the requirement of full payment after finished each creative assets' production in the campaign with passing the evaluation such as:</p> <ul style="list-style-type: none"> - Finished Online film (creative cost + production cost) - Finished Still shooting.(creative cost + production cost) - Finished Brochure & POSM Printing & Delivering (creative cost + production cost) - Offline / Online asset production (creative cost + production cost) - Product launch Event/ Media Ride & Drive Event/ Satelite Roadshow Customer Ride & Drive. (creative cost + production cost) - And other asset's development (creative cost + production cost) <p>3.The bidding agency shall be established before January 1, 2015, with an office in Thailand, 100 professionals and a registered capital of more than 2 million THB</p>	<p>1.The bidding agency must have the service experience in automotive industry or other global brands (preferable in related industry like petrol, ev charging , tire or IoT like smart phone , home appliances)</p> <p>2.Team director (account management/ strategic planning/ creative) must have experience working in automotive industry or other top tier global brand brands.</p> <p>3. In each working team like client service ,creative team and production team must have team member who has experience in automotive account more than 3 year.</p>	5/14/2021